

2025 IDEAS GRANT COMPETITION

#LaunchIDEASabroad

This session is being recorded and will be posted on the IDEAS website within one week.



AGENDA

- Introduction to U.S. Department of State, Bureau of Educational and Cultural Affairs
- Introduction to World Learning
- Grant Competition Application Walkthrough
- Best Practices and Application Tips
- Question & Answer Session

U.S. DEPARTMENT OF STATE: BUREAU OF EDUCATIONAL AND CULTURAL AFFAIRS

Mission:

To advance U.S. foreign policy goals by increasing and diversifying U.S. study abroad through programs for both individuals and institutions and to support the next generation of diverse American leaders to gain the knowledge and skills they need to succeed in a globalizing world.



55,000 participants engage in exchange programs funded by ECA annually



15,000 American participants travel abroad on exchanges each year



101 U.S. public and private non-profit institutions funded



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IDEAS PROGRAM STAFF



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IDEAS PROGRAM

A program of the U.S. Department of State Bureau of Educational and Cultural Affairs, USA Study Abroad branch

Seeking to expand higher education institutions' capacity to expand and broaden study abroad programs for U.S. students

- Expanding study abroad to be more accessible for all students, including student groups that are currently underrepresented in study abroad
- Expanding study abroad at institutions traditionally underrepresented in study abroad
- Expanding study abroad safely to new overseas destinations, especially those that are less common destinations

2025 Grant Competition

- Approximately 35 grants of up to \$35,000
- Approximately 1 IDEAS consortium grant of up to \$50,000

IDEAS Program Initiatives

- Virtual and in-person, open to everyone



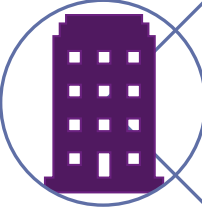
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WORLD LEARNING



Four Pillars

- The Experiment
- SIT Study Abroad
- SIT Graduate Institute
- Development and Exchange



Headquarters

- Washington, DC
- Brattleboro, VT



Global Exchange

- 36 active exchange programs
- 161 countries
- 200+ staff

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slido

Please download and install the Slido app on all computers you use



What role do you have at your institution?

Ex. Faculty, Sponsored Programs, Study Abroad Staff

① Start presenting to display the poll results on this slide.

IDEAS GRANT COMPETITION

216
grantees

47
U.S.
states +
D.C. and
P.R.

\$6.7
million
awarded

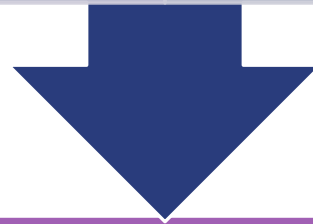
10,000
estimated
students
impacted

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COMPETITION OVERVIEW

Phase One

“Concept Phase”	National open competition	Proposal summary: 750 words total	October 15 – December 12, 2024
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Phase Two

“Proposal Phase”	Approximately 70 semifinalists selected from Phase One	Complete proposal	Early February – April 17, 2025
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ELIGIBILITY

Accredited U.S. institutions of higher education physically based in the United States or its territories

Must support **primarily U.S. undergraduate student mobility**

Funding **may not** be used to support direct student costs

Scholarships, travel, passports, tuition, meals, etc.

Funds **may** be used to support U.S. or foreign faculty and/or staff travel

Institutions may submit more than one proposal; individual units within an institution may submit only one application each

Development of *in-person* programming in foreign locations with a travel advisory level of 1, 2, or 3*

Virtual programming is permitted in **all** foreign locations

Level 4 locations not permitted

**Level 3 with a safety and security plan*

PROJECT PROPOSAL IDEAS

Create a **faculty-led study abroad program or internship/experiential learning program(s)**

Expand study abroad offerings to a **new location** for the institution, especially a less-common destination

Develop **study abroad resources, programs, or materials**

Form or further develop **partnerships with universities**

Support the **development of a new study abroad position or office**

Develop **hybrid or virtual exchange models and programs** that complement in-person exchange programs and campus internationalization goals

Embed global, international, or intercultural exchange elements into courses to **internationalize curricula**

Work with a new or established **consortium of colleges and/or universities to address areas of mutual need**

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PROJECT EXAMPLES

Indiana University, Bloomington

Faculty training as study abroad mentors to better engage and support students

Bellevue College (WA)

Hybrid faculty-led course to France using **virtual reality technology**

Marshall University (WV)

Consortium with BridgeValley Community and Technical College, **faculty-led study abroad program** for STEM students in Ireland

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U.S. FOREIGN POLICY GOALS



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IDEAS CONSORTIUM GRANT

	IDEAS Grant	IDEAS Consortium Grant*
Funding Amount:	Up to \$35,000	Up to \$50,000
No. of Grants Available:	Approximately 35	Approximately 1
Applicants:	Individual, accredited colleges or universities; Established or new consortia of colleges or universities	Official or unofficial consortia of 2+ colleges and/or universities
Project Types:	Programming focuses on building study abroad capacity, programs, and resources at any institution type	Programming focuses on building study abroad capacity, programs, and resources at U.S. colleges and universities that will focus on preparing the workforce of the future
Resource Development:	Encouraged, but not required	At least \$5,000 must be allocated to resource development and dissemination

*Applicants not chosen for the consortium grant can still be awarded a \$35,000 IDEAS grant, pending an updated budget and proposal.



PHASE 1: THE CONCEPT PHASE

Requirements

- Institutional Description/ Statement of Need
 - 150 words
- Proposed IDEAS Project
 - 300 words
- Foreign Policy Goal Alignment
 - 150 words
- Budget Estimate + Summary
 - 150 words

PHASE ONE AND PHASE TWO BUDGETS

How much funding does your proposal request?*

IDEAS grant budgets may not exceed \$35,000. IDEAS consortium grant budgets may not exceed \$50,000.

Please enter your institution's fringe rate: *

General information about Fringe Benefits can be found at the following link. Please refer to your institution's Fringe Benefits Rates for the purpose of this budget: <https://www.ecfr.gov/current/title-2/subtitle-A/chapter-II/part-200/subpart-E/subject-group-ECFRd1f39f9b3d4e72/section-200.431>

Please enter your institution's indirect cost rate: *

Please find more information on Indirect (F&A) costs here: <https://www.ecfr.gov/current/title-2/subtitle-A/chapter-II/part-200/subpart-E/subject-group-ECFRd93f2a98b1f6455/section-200.414>. More information relevant to Indirect (F&A) costs as they relate to IDEAS Grants can also be found in the FAQs: <https://www.studyabroadcapacitybuilding.org/wp-content/uploads/2021/12/IDEAS-2022-FAQs-Phase-1-Final.pdf>

Budget summary (150 words): Please clearly outline the major costs anticipated under this grant. *

Word Count: 0 / 150

Detailed Budget				
Item Description				Budget
Personnel		# of people	Salary	
Total Personnel				
Fringe Benefits				
Total Fringe Benefits				
Contractual		# of partners	rate	total
Total Contractual				
Travel and Transportation		# of days	rate	total
Total Travel and Transportation				
Supplies				
Total Supplies				
Other Direct Costs				
Total Other Direct Costs				
TOTAL DIRECT COSTS				\$ -
Indirect Costs (X% of Direct)				
Cost Share (optional)				
TOTAL COSTS (including cost share)				\$ -
TOTAL IDEAS COSTS (not including cost share)				\$ -

NEW APPLICATION PORTAL

<https://world-learning.wizehive.app/program/ideas-program>

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PHASE 1 SELECTION PROCESS

- Eligible and complete applications will be scored by peer reviewers
- Final approval of semifinalists given by the U.S. Department of State

Scoring	50 points total
Institutional Description/ Statement of Need	10 points
Proposed IDEAS Project	20 points
Foreign Policy Goal Alignment	10 points
Budget Estimate + Summary	10 points

BEST PRACTICES & TIPS

Be sure to read the entire Request for Proposals

Foreign Policy Goal alignment is key!

Consider collaboration with other offices and partners on- or off-campus

Check in with your Sponsored Programs Office

Use the Application Template to draft your proposal

Review past grantee profiles for inspiration and ideas on creative funding uses

Email IDEAS@worldlearning.org with any questions

IMPORTANT DATES

Phase 1

October 15,
2024

- Phase 1 opens



October-
November
2024

- Grant application
support webinars



December 12,
2024

- Phase 1 closes



January 2025

- Phase 1 review



February 2025

- Semifinalists
notified

Phase 2

February 2025

- Phase 2 opens
- Semi-finalist
support webinars



April 17, 2025

- Phase 2 closes



April-May
2025

- Phase 2 review &
panels



Mid-June 2025

- Finalists
Announced



September
2025-February
2027

- Grant period of
performance

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QUESTIONS?

Please enter your questions into the Q&A box.

UPCOMING EVENTS

Grant Competition Events

Deep Dive: Aligning Your Proposal with U.S. Department of State Priorities
November 7, 2024

Ask an IDEAS Grantee
November 13, 2024


Connect with IDEAS in Person!

NAFSA Region XI Conference 2024 – Hartford, CT
October 27-29, 2024
Session: IDEAS for Expanding Study Abroad for Students in STEM and Health Professions
Oct 27 2:15 p.m.

Diversity Abroad Global Inclusion 2024 – Washington, DC
October 30-November 1, 2024
Session: Accessibility Abroad: Making Study Abroad Accessible for All
Oct 30 11 a.m.

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FOLLOW US ON LINKEDIN!



The image shows a screenshot of the LinkedIn profile for the IDEAS Program. The header features the IDEAS PROGRAM logo on the left and the text "IDEAS PROGRAM" in large purple letters on the right. Above the text are icons for the United States flag, the U.S. State Department seal, "USA Study Abroad", and "World Learning". Below the header, the profile name "IDEAS Program" is displayed, followed by a description: "The Increase and Diversify Education Abroad for U.S. Students (IDEAS) Program is a program of the U.S. State Department." Below the description, it says "Higher Education · Washington, DC · 937 followers · 2-10 employees". There are three buttons: "Message", "Following", and a menu icon. At the bottom, there are navigation tabs: "Home", "About", "Posts", "Jobs", and "People".



<https://www.linkedin.com/company/ideas-program/>

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#LAUNCHIDEASABROAD

The IDEAS (Increase and Diversify Education Abroad for U.S. Students) Program, is a program of the U.S. Department of State with funding provided by the U.S. Government and supported in its implementation by World Learning.

